

# 2021 Advertising Price Sheet

Door County Mom is a website authored and managed by Andrea Zehnder and features insider tips on what to do, where to eat, and where to stay in Door County. No journalist or magazine in Door County gives a more intimate tour of the peninsula, including personal recommendations, hidden gems, and preplanned itineraries.

DOORCOUNTYMOM.COM

CAROUSEL

DCM  
FAVORITES

\$50

PER YEAR

CONTENT RECOMMENDATION

NATIVE  
ADVERTISING

\$75

PER ARTICLE

SPONSORED POST

FEATURED  
ARTICLE

\$375

PER ARTICLE

- **Your logo included in the DCM Favorites Carousel**
- A link to your business
- Placement on multiple pages of the website

- *Limited availability*
- *Andrea must have deemed your business one of her favorites*
- *12-month commitment only*
- *From May through April, annually*

- **Your business mentioned in an article\***
- A link to your business
- 1 Image to share on the business's social media accounts
- 1 DCM Instagram post
- 1 DCM Facebook post
- 1 DCM Pin
- Article featured on DCM Homepage

*\*Andrea must be able to engage at the business as a guest of the business before the article is published.*

- **An entire article dedicated to your business\***
- 800+ Words
- A link to your business
- 5 Images to share on the business's social media accounts
- 2 DCM Instagram posts
- 2 DCM Facebook posts
- 2 DCM Pins
- Featured on DCM Homepage

FOR MORE INFORMATION: [doorcountymom.com/work-with-me](https://doorcountymom.com/work-with-me)

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